

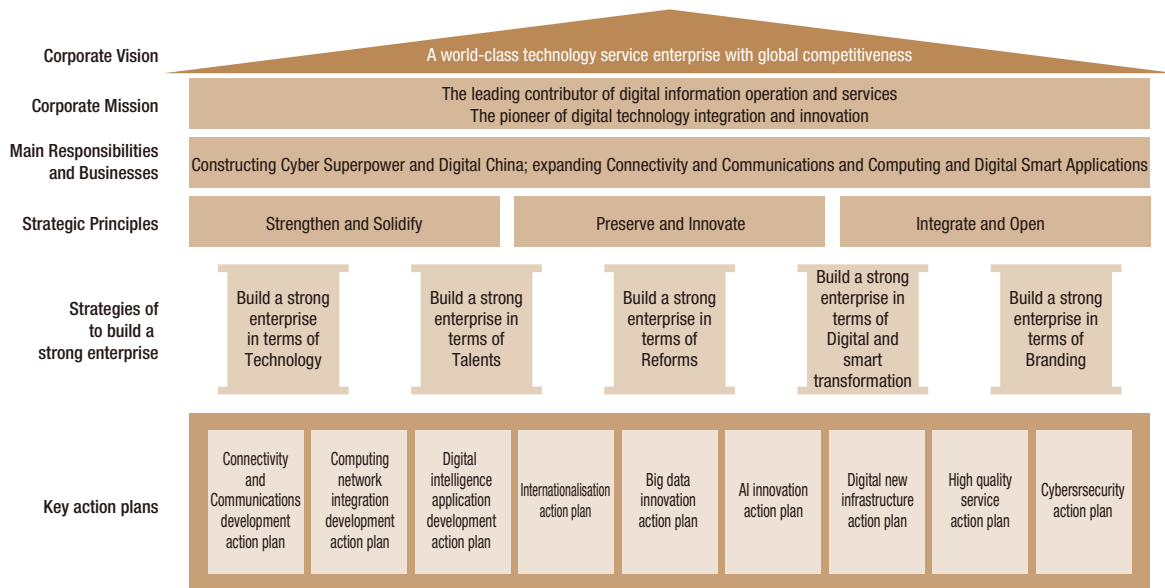
About China Unicom

Company Profile

China Unicom (Hong Kong) Limited (“China Unicom” or the “Company”) was incorporated in Hong Kong on 8 February 2000 and listed on the New York Stock Exchange* and The Stock Exchange of Hong Kong Limited on 21 June 2000 and 22 June 2000 respectively. The Company was included as a constituent stock of the Hang Seng Index on 1 June 2001 and merged with China Netcom Group Corporation (Hong Kong) Limited on 15 October 2008. China Unicom establishes branches in 31 provinces in China (including autonomous regions and municipalities) and multiple countries and regions overseas. The Company’s telecommunication network and global customer service system covers China and connects to the world. The Company was voted as “Asia’s Most Honored Telecom Company” in 2023 for the eighth consecutive year by Institutional Investor.

Corporate Strategy

We insist on strengthen and solidify, preserve and innovate, and integrate and open. We fully leverage the Company’s unique advantages, deeply implement the five strategies to build a strong enterprise, i.e. via technology, talent, reform, digital and smart transformation, and brand, in order to accelerate becoming a world-class technology service enterprise with global competitiveness.



China Unicom Strategic Planning System

Corporate Culture

China Unicom plays the role of the leading contributor of digital information operation and services and the pioneer of digital technology integration and innovation. It nurtures an excellent corporate culture and consistently promotes the core values of “Customer-oriented, Employee-friendly, Attentive to quality service, Inherently innovative, Proud of endeavours, Adhering to integrity”. It also adheres to the corporate style of “Rigorous, Pragmatic, Skillful, Meticulous, Efficient”. It units development efforts to shape a positive corporate culture.

* The Company’s ADSs were delisted from the New York Stock Exchange on 18 May 2021. For details, please refer to the announcement of the Company dated 23 July 2021.