



New Opportunities

High-Level Connectivity along the
“Belt and Road” New Corridor

2023 marks the 10th anniversary of China's proposal of the "Belt and Road" initiative. China Unicom takes "Hard Connectivity" of infrastructure as an important direction, "Soft Connectivity" of rules and standards as an important support, and "Heart Connectivity" of the nation and people as an important foundation. It strives to build the digital Silk Road and the secure Silk Road to provide solid support for the shared development of the digital economy along the "Belt and Road" region.

Promoting the accelerated development of global network capabilities with the "Hard Connectivity" of infrastructure

China Unicom relies on China Unicom Global (CUG) to actively contribute Chinese solutions, Chinese wisdom and Chinese experience to the economic development and people's well-being of countries and regions worldwide.

Expanding the scope of international services

China Unicom continued to promote interconnected network facilities, continuously expanded the scope of its operation services. It established more than 30 branches around the world, including 19 in the "Belt and Road" region. Its operation services fully cover and support the northern, central and southern countries and regions along the "Belt and Road".

- The number of international business access points reached 124, and the number of product business nodes reached 363, covering 44 countries and 76 cities. The international internet bandwidth of China169 for inbound traffic achieved 5.59 T. Its mobile business covered 264 countries/regions. Among them, there were 37 nodes in the "Belt and Road" region, with submarine cable capacity reaching 46.4 T and cross-border land cable capacity reaching 31.3 T.

- The Company coordinated to integrate international computing power in the Guangdong-Hong Kong-Macao Greater Bay Area to promote the China Unicom International Network (Hong Kong) Hub Project.

- The Company provided more than 300 outbound business circuits for various domestic industries targeting the ASEAN region, established more than 120 international inbound business circuits for ASEAN countries. There were more than 240 cooperative projects, empowering ASEAN countries' digital economy development.

5G international roaming covered

72 countries and regions

4G international roaming covered

221 countries and regions



CUG has made ten service commitments in its various stores in Hong Kong, striving to provide higher quality services to Hong Kong customers and establish a good brand image.



CUG was awarded the Silver Award of the "Best International Network Operator" at the CAHK STAR Awards 2023. Its outstanding status and innovation capabilities in the field of digital infrastructure, cloud and data centre have been widely recognised and commended by the industry.



CUG won the Hong Kong Business Technology Excellence Awards for "Best Connectivity in the Telecommunications Industry". This award was sponsored by Hong Kong Business, and aimed to recognise enterprises in various industries that are highly innovative, leading industry technology, and digital transformation while making positive contributions to the economic development of Hong Kong China.

Enriching international product offerings

China Unicom actively expanded its Connectivity and Communication (CC) and Computing and Digital Smart Applications (CDSA) businesses, supporting the high-quality development of the “Belt and Road” initiative, and providing global operators and enterprise customers with comprehensive information solutions such as global connectivity, cloud computing, data centres, ICT and Internet of Things (IoT).

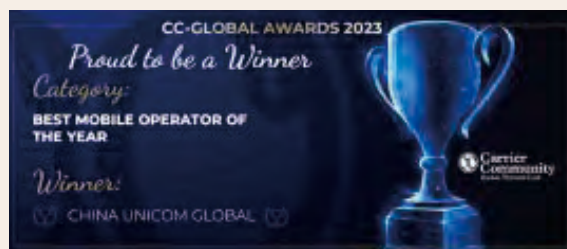
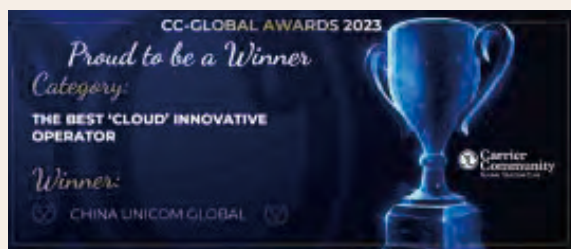
- The Company provided one-stop products and solutions for global customers. It rolled out 200 premium express lines connecting 16 domestic cities to 16 overseas hotspot countries/regions, achieving ultra-fast response and quick delivery. The Company provided global intelligent networking solutions with CloudBond SD-WAN as the core.

- The Company launched the “computing power centre + DC Internet +application” data centre solution and global Unicom Cloud services, providing solutions for eight major industries, including digital new media, finance, manufacturing, energy, transportation and logistics, government affairs, e-commerce retail and construction. The Company also provided cybersecurity services such as phishing email drills and vulnerability scanning, serving the high-quality development of overseas enterprises and empowering thousands of industries around the world to release their digital potential.



CUG launched new products such as the UK and five European countries SIM cards, mainland China and Macau SIM cards, and UAE SIM cards, fully meeting the diverse travel needs of business travelers, students and various other individuals.

In Thailand, the Company carried out digital information transformation for Great Wall Motor, including the renovation of industrial and office network systems, the construction and replacement of monitoring systems, the construction of new and old unified communications systems, and the coverage of wireless networks in the industrial parks, etc., supporting Chinese automobile enterprises' high-quality overseas development.

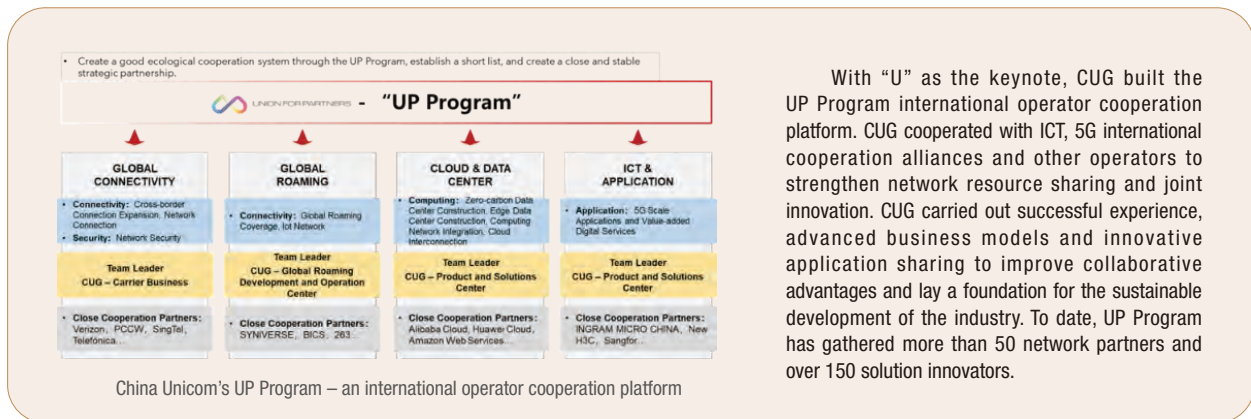


In the CC-Global Awards selection, CUG won two of the most competitive international awards, namely The Best Cloud Innovative Operator and Best Mobile Operator of the Year. These awards were attributed to the Company's rich product offerings and innovative solutions advantages.

🏠 Creating a high-standard industrial cooperation ecosystem with the “Soft Connectivity” of rules and standards

Building an international market ecosystem together

China Unicom continued to strengthen cooperation with overseas partners and implemented measures such as key ecological cooperation with operators and API projects, UP Program initiatives, and cross-industry privilege partnership, creating a complementary and friction-free business and economic environment.



With “U” as the keynote, CUG built the UP Program international operator cooperation platform. CUG cooperated with ICT, 5G international cooperation alliances and other operators to strengthen network resource sharing and joint innovation. CUG carried out successful experience, advanced business models and innovative application sharing to improve collaborative advantages and lay a foundation for the sustainable development of the industry. To date, UP Program has gathered more than 50 network partners and over 150 solution innovators.



Continuously carrying out compliant operations

China Unicom strictly abided by the laws and regulations of the countries where it operates, carrying out overseas compliant operations and implementing localised procurement to promote local employment.

- The Company deepened the construction of overseas compliance management system, continuously updated the compliance manuals for overseas operating companies based on their actual situations. It carried out compliance training, risk identification and investigation to ensure compliant operations.
- The Company improved and perfected the systems and processes of procurement, material management, supply chain operations, and supplier and quality management. The Company optimised the “China Unicom Global Limited Scenario-based Implementation Plan for Procurement”. Local procurement rate exceeded 70%, including circuit resources, ICT services, and consulting services, etc.
- The Company strengthened the requirements for green and low-carbon procurement of materials and promoted the strategic coordination of technology leadership and supply chain management to guide supply chain enterprises to improve their environmental management awareness and capabilities.
- In strict accordance with the local labor laws, the Company safeguarded the legitimate rights and interests of local employees, helping solve local employment issues. The total number of overseas employees of CUG amounted to 1,003, including 365 overseas employees. In 2023, there were no incidents involving the infringement of indigenous rights, and the Company has been certified as a “Good MPF Employer” by the Hong Kong Mandatory Provident Fund Schemes Authority for three consecutive years.

Spreading the spirit of pleasant livelihood services with the “Heart Connectivity” of the nation and people

China Unicom has always been committed to achieving the harmony and unity of commercial value and social value. It adheres to promoting exchange and mutual learning, creating a new situation of humanistic exchange, cultural integration, and people connectivity.

Vigorously promoting cultural exchange

China Unicom takes advantage of its own resources, platform channels, and influence to support international youth cultural exchange programs, and promote international cultural exchange and cooperation, striving to be an integrator of Chinese and foreign cultural exchanges and the promotion of Chinese culture.

In Hong Kong

- In active response to the HKSAR government’s plan of “building an East-meets-West centre for international cultural exchange”, the Company built internal and external cultural exchange platforms to promote the harmonious development of cultural exchange ecology.
- Adhering to the tenet of “bridging through arts, connecting internationally, promoting exchange and mutual learning, and contributing to Hong Kong”, China Unicom promoted Chinese culture and strengthened its communication and collaboration with the five major chambers of commerce in Hong Kong.
- The Company organised its business leaders and outstanding young volunteers (local permanent residents) to participate in activities such as “I SEE I KNOW”, allowing them to personally experience the great changes in the development of the motherland and enhance their sense of national pride and belonging.
- The Company innovated ways to fulfill its social responsibilities overseas, strengthened communication and exchange among industries, and held the thematic activity of “Pursuing Excellence” with ICBC (Asia) Ltd. to provide more social opportunities for young employees.

In Singapore

- The Company hosted the activity of “Singapore High School Students Visit Chinese Enterprises”, inviting high school teachers and students in Singapore to visit ST Telemedia Hub, a local global data centre, where senior staff gave professional explanations on related knowledge, enabling the students to have a firsthand experience of the current global trend in big data and big connectivity.

In Thailand

- The Company hosted the thematic activity of “Belt and Road – Thailand Exploration”, inviting Mainland-Hong Kong cross-border youth and children (from cross-border families or with both parents who are not residing in Hong Kong) to visit local Chinese institutions, Chinese organisations and Chinese universities, allowing them to learn about the opportunities and challenges under the “Belt and Road” policy.



Organised a visit to a data centre for Singapore high school students to promote telecommunications knowledge



Cultural exchange with Thai youth

In-depth participation in overseas public charity

The Company carried out community engagement activities by Chinese enterprises, delivering the genuine care and concern from state-owned enterprises to local residents. Through practical actions, the Company assisted in resolving citizens' livelihood difficulties and improving their life quality. These efforts have been reported by mainstream media in Hong Kong, such as *Bauhinia*, and have received positive social feedback locally.

On the occasion of the 74th anniversary of the establishment of the People's Republic of China, CUG went to the Yau Tong community in Kwun Tong, Hong Kong, to carry out the activity of "Celebrating the National Day and Mid-Autumn Festival – China Unicom's Love and Care in the Community". CUGers visited and expressed their regards to community residents, and presented well-prepared gift bags for the Mid-Autumn Festival to grassroots citizens, elderly living alone, and doubly-elderly families, so as to spread the fullness of the love and care of China Unicom, creating an atmosphere of joy and celebration in the welcome of the National Day and the Mid-Autumn Festival. CUGers celebrated the birthday of the Motherland with Hong Kong citizens.

CUG, together with the Hong Kong Tertiary Youth Association, Kowloon Youths Joint Conference and the Youth Kwun Tong, jointly held the "National Day and Mid-Autumn Festival Celebration – China Unicom's Love and Care in the Community: Telephone Fraud Prevention Seminar". The seminar explained "Understanding Cyber Frauds" and "Enhancing Fraud Prevention Awareness", and conducted on-site interaction. Through easy-to-understand language and immersive experiences, the seminar allowed general public to learn about the common telephone fraud methods and preventive skills.



China Unicom Global held anti-fraud public welfare activities

CUG actively participated in the Hong Kong Government's Strive and Rise Program to help disadvantaged junior secondary school students. CUG provided support for their life, education and personal development, aiming to broaden their horizons, establish a positive outlook for life and life goals, and make reasonable plans for future development. In the past two years, 14 CUG's employees have become "mentors". In 2023, four mentors completed one-on-one assistance to Hong Kong students from financially disadvantaged families.