

**SHAREHOLDERS COMMUNICATION POLICY OF
CHINA UNICOM (HONG KONG) LIMITED (the “Company”)**

1. PURPOSE

1.1 This Policy aims to set out the provisions to ensure that the shareholders of the Company, both individual and institutional (collectively, “Shareholders”), and in appropriate circumstances, the investment community at large, are provided with ready, equal and timely access to balanced and understandable information about the Company (including its financial performance, strategic goals and plans, material developments, governance and risk position), in order to enable Shareholders to exercise their rights in an informed manner, and to allow Shareholders and the investment community to strengthen communication with the Company.

1.2 For the purpose of this Policy, references to the investment community is intended to include the Company’s potential investors as well as analysts reporting and analysing the Company’s performance.

2. GENERAL POLICY

2.1 The Board shall maintain an on-going dialogue with Shareholders and the investment community, and will regularly review this Policy to ensure its effectiveness.

2.2 The Company has established an Investor Relations Department which is responsible for providing corporate information to Shareholders and the investment community, and maintaining proactive communication with Shareholders and the investment community, in order to ensure timely and effective dissemination of the Company’s information.

2.3 Information shall be communicated to Shareholders and the investment community mainly through the Company’s financial reports (quarterly, interim and annual reports), annual general meetings and other general meetings that may be convened, as well as by making available all the disclosures submitted to The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) on the websites of the Company and the Stock Exchange.

2.4 Effective and timely information disclosure to Shareholders and the investment community shall be ensured at all times. Any question regarding this Policy shall be directed to the Company Secretary or the Investor Relations Department.

3. COMMUNICATION STRATEGIES

Shareholders' enquiries

3.1 Shareholders should direct their questions about their shareholdings to the Company's Registrar.

3.2 Shareholders and the investment community may at any time make a request for the Company's information to the extent such information is publicly available.

3.3 Shareholders and the investment community shall be provided with designated contacts, email addresses and enquiry lines of the Company in order to enable them to make any query in respect of the Company.

Corporate Communication

3.4 Corporate communication will be provided to Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders' understanding. Shareholders have the right to choose the language (either English or Chinese) or means of receipt of the corporate communications (in hard copy or through electronic means).

3.5 Corporate Communication refers to any document being sent or to be sent to holders of any of the Company's securities for their references or for their actions to be taken. Such document includes, but is not limited to, the directors' report, an annual accounts with a copy of the auditor's report, the interim report, a notice of meeting, a circular and a proxy form.

3.6 Shareholders are encouraged to provide, amongst other things, in particular, their email addresses to the Company in order to facilitate timely and effective communications.

Corporate Website

3.7 A dedicated Investor Relations section is available on the Company's website at www.chinaunicom.com.hk. Information on the Company's website is updated on a regular basis.

3.8 Information released by the Company to the Stock Exchange is also posted on the websites of the Company and the Stock Exchange. Such information includes financial statements, results announcements, circulars, and notices of general meetings and associated explanatory documents etc.

3.9 All presentation materials provided in conjunction with the Company's results announcement will be made available on the Company's website as soon as practicable after their release.

3.10 All press releases issued by the Company will be made available on the Company's website.

Webcasts

3.11 The Company's latest interim and annual results briefings are available as video webcast.

Shareholders' Meetings

3.12 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.

3.13 Appropriate arrangements for the annual general meetings shall be in place to encourage Shareholders' participation.

3.14 The process of the Company's general meeting will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.

3.15 Board members, in particular, the chairmen of Board committees or their delegates, appropriate management executives and external independent auditors will attend annual general meetings to answer questions from shareholders.

Investment Market Communications

3.16 The Company will regularly host various activities, including investor/analysts briefings and one-on-one meetings, roadshows (both domestic and international), media interviews, marketing activities for investors and specialist industry forums etc in order to facilitate communication between the Company, Shareholders and the investment community.

3.17 Directors and employees who have contacts or dialogues with investors, analysts, media or other interested outside parties are required to comply with the disclosure obligations and requirements under the Employee Code of Ethics of the Company.

4. SHAREHOLDER PRIVACY

4.1 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.

This Policy is written in English. If there is any discrepancy between the English version and any other translated versions, the English version shall prevail.

April 2012